

June 25, 2000

Magalie R. Salas, Secretary  
Federal Communications Commission  
445 12th Street S.W.  
12th Street Lobby TW-A325  
Washington, D.C. 20554

RECEIVED

AUG 16 2000

FCC MAIL ROOM

RE: Telegate Proposal to presubscribe 411:  
CC Docket No. 99-273, CC Docket No. 98-67

Dear Ms. Salas:

I'm writing in response to the Telegate Proposal to presubscribe 411. This forward-thinking firm seems focused on making Directory Assistance Service (DAS) a much more pleasant experience for users. As a representative of the Latino Chambers of Commerce in Ponomo, California, I feel that Telegate's initial focus on providing a DAS staffed with Spanish-speaking operators would be a great benefit to the Latino community in my area.

After speaking to a representative for Telegate and learning of the positive response from their recent focus groups regarding Telegate's Spanish-speaking DAS, I agree that their proposal should meet approval.

Many Spanish-speaking individuals need important information that can be provided by DAS. But unfortunately, they represent a very underserved group in our area. With the current DAS, many people feel uncomfortable or are too intimidated to call for necessary but important information. They must rely on an English-speaking friend or relative to call for them. And even if someone does speak English, some operators are uncomfortable or unfamiliar with Spanish pronunciations. Many also feel the operators talk too fast or that they are being talked down to. This service would help Spanish-speaking people to more easily assimilate and become active and productive citizens, which in turn helps our communities and businesses.

I thank you for your time.

Sincerely,

*Tika Cameras-Clark*  
*Program Coordinator*

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Tampa Bay Hispanic Chamber of Commerce

August 3, 2000

Dear Members and Business Owners,


On behalf of the Hispanic Chamber of Commerce of Tampa Bay, I invite you to participate with us in the Chamber's **Hispanic Job Fair 2000**, to be held on Friday, November 17, 2000 from 9:00a.m-5:00p.m. at the Ramada Inn and Conference Center in Tampa (near Tampa International Airport). This one day event will provide area businesses with the opportunity to interact with, and recruit, qualified applicants including applicants of Hispanic origin most of whom will be bilingual.

It is an economic fact that there is a need for bilingual employees in many industries. This need will only increase over time as the demographics of our country (and our region) continue to experience the dramatic changes of the past twenty years. Naturally, the simplest way to meet this need is to hire Hispanic employees who are already bilingual. Hispanic employees possess more, however, than simple linguistic skills: Hispanic employees are also generally known as some of the most loyal and hardworking employees available in the work force. Moreover, there are clear advantages to any business from having a diverse workforce in serving the increasingly diverse marketplace.

The **Job Fair** will be extensively advertised in the Hispanic community. Given this targeted advertising and the Chamber's position in the Hispanic community, we expect that this event will be well attended by a variety of employment candidates. As a result, the Chamber's Job Fair is an opportunity for you to access these valuable employees in an interactive environment.

We look forward to seeing you at the Job Fair. If you have any questions, or require any additional information regarding the Job Fair, please do not hesitate to contact us.

Sincerely,

  
Ricardo Roig

# Productive Media, Inc.

Hispanic Marketing, Advertising & Promotions

Please join us for the Tampa Bay Hispanic Chamber of Commerce Job Fair 2000 on Nov. 17. The Job Fair 2000 is the Chamber's premier event designed to assist corporate clients and local businesses with their recruitment and staffing efforts.

Through an extensive media campaign and working with local Hispanic Community organizations, we will extend an invitation to those individuals who are coming into the job market and those who are looking for new work opportunities.

## **TAMPA BAY HISPANIC CHAMBER OF COMMERCE JOB FAIR 2000**

**Friday, Nov. 17, 2000**

**9 a.m. until 8 p.m.**

**Ramada Airport Hotel and Conference Center  
5303 W. Kennedy Blvd. Tampa, Florida**

### **EVENT SCHEDULE**

<b>6 a.m.-8:30 a.m.</b>	<b>Set-up</b>
<b>9 a.m.-11:50 a.m.</b>	<b>Job Fair morning session</b>
<b>12 noon-1:30 p.m.</b>	<b>Networking luncheon</b>
<b>2 p.m.-5 p.m.</b>	<b>Job Fair afternoon session</b>
<b>5:15 p.m.-8 p.m.</b>	<b>Networking reception</b>

**CORPORATE SPONSORSHIP: \$500.00**

**SMALL BUSINESS SPONSORSHIP: \$200.00**

Includes the following:

- one skirted 4 foot by 6 foot table
- two chairs
- two tickets for networking luncheon
- two tickets for networking reception

We are attaching an event contract for your convenience and we look forward to your participation.



## **Tampa Bay Hispanic Chamber of Commerce Job Fair 2000**

Friday • November 17, 2000

### **CONTRACT**

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Corporate Sponsor: \$500.00**

**Small Business Sponsor: \$200.00**

Full payment must accompany this signed contract. Please return this signed, completed contract with appropriate remittance to:

**Productive Media, Inc.;  
13014 N. Dale Mabry Ave., Ste. 633  
Tampa, FL 33618  
Phone: (800) 766-4651 • Fax: (813) 968-6852**

We (the undersigned) agree to abide by the rules and regulations of the Hispanic Chamber of Commerce of Tampa Bay as set forth on this form and any other instructions received by the Job Fair promoter, Productive Media, Inc. Exhibitors agree to defend and indemnify the Hispanic Chamber of Commerce of Tampa Bay and Productive Media, Inc. from all claims of any kind, including all costs of defense and attorneys fees, arising out of, or which would have not occurred but for the willful act and/or negligent acts of the exhibitor, its agents, and/or employees.

Print Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Commitment*  
**2000**